



Privacy Policy

THR!VE® is committed to protecting your privacy and to providing you with a safe, secure and enjoyable experience on the Internet. This Privacy Policy applies to THR!VE's family of Web sites and governs the collection and use of user information. THR!VE encourages you to read this Privacy Policy carefully.

Collection of Personal Information

THR!VE collects personal information from its users in different ways as more fully described below.

Registration

Subscribers may be asked to provide certain personal information when they establish their user account with THR!VE including name, address, telephone number, credit card number or other billing information. THR!VE uses this information to set up your account and to personalize your service.

Computer Hardware and Software Information

THR!VE also collects automatically certain technical information about your computer hardware and software including your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by THR!VE to provide and maintain the quality of its service and to provide general information regarding the use of THR!VE Web sites.

Technical Support and Customer Service

When you contact THR!VE for technical support or customer service, you may be asked to provide your name, telephone number or e-mail address. THR!VE uses such information to provide the requested service and does not share it with outside parties except as provided below (see "Use of Personal Information by THR!VE").

Other Collection

Please remember that if you directly disclose personal information through e-mail, chat rooms, instant messaging, online shopping (see below) or by other such means of online communication, that information could be collected and used by others. THR!VE does not read any of your online communications.

Use of Personal Information by THR!VE

THR!VE uses the information to personalize and deliver the services you have requested and to manage your account. THR!VE Web sites also use this information to inform you of other products or services available from THR!VE.

Generally, THR!VE does not disclose customer information to third parties. In some instances, where THR!VE is engaged with a trusted partner in a joint promotion, THR!VE may provide its partner with certain information such as the name, address and username of Subscribers for the sole purpose of assessing the results of the promotion. The partner will be bound by this Privacy

Policy just as THR!VE is and will not use the information for any other purpose. THR!VE may also share nonidentifying aggregate information (for example the number of THR!VE Subscribers but not their names or addresses).

THR!VE will disclose personal information, without notice, only if required to do so by law or in the good faith belief that such disclosure is necessary to (1) comply with the order of any court or governmental agency; or (2) protect and defend the rights or property of THR!VE or THR!VE's users.

Online Shopping

Some Web sites allow users to purchase products and services or to register to receive catalogs, product or service updates, or other materials. In such cases, you may be asked to provide contact information such as name, address, telephone number, e-mail address and credit/debit card information if you are making a purchase. THR!VE has no control over third party Web sites or their use of any personal information you provide to them. If you order products or services directly from THR!VE, we use any personal information collected to process and fill your order. We do not share such information with outside parties except as described above.

Commitment to Security

THR!VE has instituted security measures covering the Services and Web sites we sponsor to protect against loss, misuse or alteration of information under our control. While we make every effort to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party "hackers" from illegally obtaining this information.

Revisions to this Policy

THR!VE reserves the right to revise or modify this policy, our Internet Service Agreement and any other policies or agreements at any time. Notice of any revision or modification will be provided in accordance with the Internet Service Agreement.